



9th International Digital Public Health Conference



Marseille 2019

Collocated with the 12th European Public Health Conference

20th – 23rd November 2019

Marseille Chanot, Palais des Congrès et des Expositions



Partnership Opportunities and Exhibitor Brochure

www.acm-digitalhealth.org

@UCL_dPHE #DPH2019

· Four days · Conference · Networking · Exhibition · PhD Track

The International Digital Public Health Conference series is a world leading annual interdisciplinary event on research and innovation in digital health.

WHY SHOULD YOU BE THERE?

Marseille is hosting the 9th International Digital Public Health Conference 'DPH 2019' - the dedicated digital health space at the 12th European Public Health Conference.

DPH 2019:

- Is the official collocated Digital Health event of the EPH conference
- Expects 250+ international delegates to attend
- Offers internationally renowned speakers, leaders in their field who bring their intellect and expertise
- Offers a dedicated Track for PhD Students and Early Career Researchers
- Will be packed with diverse opportunities to network with academics, innovators from across DPH and EPH audiences

RAISE YOUR PROFILE IN DIGITAL PUBLIC HEALTH

DPH is completely unique in bringing together audiences from Public Health, Computer & Data Science, MedTech industry and NGOs. This event offers you exceptional opportunities to network, raise your profile in the digital public health community and gain access to valuable opinion-leaders, policy-makers and researchers.

CUTTING EDGE TOPICS INCLUDE:

- ☐ Technology support of essential public health operations (EPHO)
- ☐ Public health interventions
- ☐ Disaster risk reduction (DRR) using mobile technologies
- ☐ Serious games and digital storytelling
- ☐ Behaviour change
- ☐ Citizens science, Participatory Surveillance and Crowdsourcing
- ☐ IoT/sensors
- ☐ Big data modelling and Machine Learning
- ☐ Data Science
- ☐ Preparedness and response to emergencies
- ☐ Infectious diseases and public health education
- ☐ Community engagement
- ☐ Infection control and antimicrobial stewardship
- ☐ Individual vaccination passports

PROGRAMME AT A GLANCE

Wednesday 20th November – DPH PhD Student Track / EPH Pre-conferences

09:00	Pre-conferences
10:30	Coffee break
12:00	Network lunch
13:30	Pre-conferences
15:00	Coffee break
17:00	End of programme

Thursday 21st November – DPH 2019 Conference

09:00	Parallel sessions 1
10:10	Parallel sessions 2
11:10	Coffee break
11:10	EPH opening ceremony
12:25	Network lunch
13:40	Plenary session 1
14:50	Parallel sessions 3
16:20	Coffee break
16:50	Plenary session 2
17:50	End of programme

Friday 22nd November – DPH 2019 Conference

08:30	Parallel sessions 4
09:40	Plenary session 3
10:40	Coffee break
11:10	Parallel sessions 5
12:10	Network lunch
13:40	Plenary session 4
14:50	Parallel sessions 6
15:50	Coffee break
16:20	Parallel sessions 7
17:50	End of programme

Saturday 23rd November – DPH 2019 Conference

08:30	Parallel sessions 8
09:40	Plenary session 5
10:40	Coffee break
11:10	Parallel sessions 9
12:40	Network lunch
13:40	Parallel sessions 10
15:10	Closing ceremony
16:00	End of conference

PARTNERSHIP OPPORTUNITIES

We are pleased to offer the following opportunities for partnership at DPH 2019. Opportunities A and B include acknowledgment of your involvement via DPH social media channels, your company logo on the DPH Conference website, in ACM proceedings and on all printed DPH Conference materials. Partners and sponsors also benefit from a half-page advert in the DPH Programme and shared exhibition space (space for pull-up banner) in the DPH Conference Exhibition Village located in the main EPH Exhibition Hall.

A. PARTNER FOR THE FULL CONFERENCE

- € 10,000
- Active participation in conference organization
- Acknowledged as 'in partnership with'
- Five waivers of registration fees for DPH Conference DPH Gala Dinner



C. ADVERTISEMENT ADD-ONS & MINI OPPORTUNITIES

- € 1,250 - Advertisement insert inside EPH Conference bags (to be provided, no printing included)
- € 1,250 - Full page advertisement in DPH Programme booklet
- € 1,000 - Inside back cover in DPH Programme booklet
- € 1,000 - Logo on DPH website, in Programme booklet and on social media channels
- € 600 - Half-page advertisement in DPH Programme booklet



B. SPONSORING PARTNER FOR SPECIFIC SESSIONS / EVENTS

DPH 2019 Innovation Prize

- € 8,000
- Acknowledged as 'Partner for Innovation Prize'
- Opportunity to nominate two judges for the Prize panel
- Two waivers of registration fees for DPH Conference and DPH Gala Dinner (worth €1,600+)

DPH 2019 Gala Dinner (Thursday 21st November)

- € 8,000
- Acknowledged as 'Partner for Gala Dinner'
- Pitch presentation to audience during prize ceremony
- Two waivers of registration fees for DPH Conference and DPH Gala Dinner (worth €1,600+)

DPH SME Clinic and Innovation Session

- € 5,000
- Acknowledged as 'Partner for SME Clinic and Innovation session'
- Opportunity to nominate a speaker for the SME Clinic session
- One waiver of registration fees for DPH Conference (worth €700+)

For more information on partnership and sponsorship opportunities, contact us:

irdr.digihealthconf@ucl.ac.uk

EXHIBITION AT DPH 2019

As part of the DPH 2019 Conference, the DPH Exhibition Village will be located in the centre of all other conference activities such as plenary and parallel sessions, poster walks and catering area. Apart from being present at the exhibition, there is a wide range of options available to make your company visible at the event.

An exhibition stand remains the most effective way to demonstrate new products, disseminate information and attract interest from new and exciting contacts. From previous conferences, we know that delegates consider the exhibition area an essential feature of the event.

EXHIBITION STAND B - € 2,850

- 9m²
- White panels including name sign
- Wi-Fi, light and electricity package (3 kW)
- One table and two chairs
- Full catering
- Basic cleaning before delivery
- One flyer in the conference bag
- Your company logo on the DPH Conference website, programme book
- One waived conference registration fee (value over € 600)
- Additional colleague to be registered at reduced rate

EXHIBITION SPACE IN DPH VILLAGE - € 1,850

- Shared space for pull-up banner + promotional resources
- Wi-Fi, light and electricity package (3 kW)
- Full catering
- Your company logo on the DPH Conference website, programme book
- One waived conference registration fee (value over € 600)

EXHIBITION STAND A - € 3,500

- 18m²
- White panels including name sign
- Wi-Fi, light and electricity package (3 kW)
- Two tables and four chairs
- Full catering
- Basic cleaning before delivery
- One flyer in the conference bag
- Your company logo on the DPH Conference website, programme book
- Two waived conference registration fees (value over € 1,200)
- Additional colleagues (two maximum) to be registered at reduced rate)



**Full exposure through enhanced visibility;
Networking opportunities via coffee breaks and lunches;
Agenda-setting possibilities through partnership**

FINANCIAL REGULATIONS AND CANCELLATION POLICY

- All charges listed here are exclusive of Dutch VAT
- Invoices are sent after signing of agreement of partnership or exhibition stand rental
- Payment should be made by bank transfer within 30 days after receipt of invoice
- Cancellations of partnerships, sponsorships and exhibition stands should be made in writing
- For cancellations before 1 August 2019 an administrative fee of € 500 will be charged
- For cancellations after 1 August 2019: 50% of agreed fees are payable
- For cancellations after 1 September 2019: no refund will be given

For more information on exhibition opportunities, contact us:

irdr.digihealthconf@ucl.ac.uk

Conference Chair: Dr. Patty Kostkova, University College London
Organised by: UCL IRDR Centre for Digital Public Health in Emergencies
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